

Membership & PR Workshop

August 18, 2013

Program – Draft #2

9.30	Steve	Welcome	5 mins
9.35	Allan	Objectives, safety, planning, etc	20 mins
9.55	Des	National membership plan	10 mins
10.05	Allan, John Paul, Des	Breakout into sessions for M'ship, PR & Eff Services. Each to discuss/ facilitate areas of interest, nuts & bolts of each. (M'ship – Retention, Surveys, Satellite Clubs, new attendance implications, M'ship diversity, etc. Visiting District reps to meet with Des on the National Membership Strategy	55 mins
11.00	Allan + all	All together for group discussion on what has worked in various clubs and why. 3 to be primed to kick off discussion. Must keep this positive & on topic! Difficult job for Allan. Facilitate free ranging topical discussion on M'ship & PR.	60 mins
12.00	All	Lunch – (hopefully continuing discussion of above)	45 mins
12.45	Allan & all	Workshop projects in International, Vocational, Community. Small teams get project from a hat, max of 2 on same project, team of 4 to 6 work up project especially relating to PR, M'ship, Eff Services. Leader to sum up & discuss issues & successes. Individual group reports and discussion on points raised as generated.	120 mins
3.00	Allan	Sum up & open forum as required.	25 mins
3.25	Steve	Thanks and close,	5 mins